Mack Dealer Robert Nuss Honored as 2017 ATD Truck Dealer of the Year

GREENSBORO, NC (Jan. 31, 2017) – Robert (Bob) W. Nuss of Nuss Truck Group, one of Mack Trucks’ largest dealers in the Midwest, was recently named the 2017 American Truck Dealers (ATD) Truck Dealer of the Year. The award was presented during the 2017 ATD Convention & Expo in New Orleans. ATD is a division of the National Automobile Dealers Association.

“The ATD Dealer of the Year award recognizes Nuss Truck Group’s commitment to helping customers achieve increased uptime and gain a higher return on investment from their Mack trucks,” said Jonathan Randall, senior vice president of sales for Mack Trucks North America. “On behalf of everyone at Mack, we congratulate Bob and his entire staff at their locations across Minnesota and Wisconsin.”

Nuss was selected from five finalists who were nominated by local, state and national trucking association leaders. A panel of professors from Indiana University's Kelley School of Business selected Nuss as the winner based on several criteria, including dealership performance, industry leadership and civic contributions.

Founded in 1959, Nuss Truck Group offers truck sales and service, along with leasing, rentals, financing and full-service body shops. The dealership also maintains a collection of antique Mack trucks, including a recently renovated 1926 Mack AP bus. The family-owned dealership is based in Rochester, with seven locations in Minnesota and one in Eau Claire, Wisconsin.

Nuss Truck Group’s Burnsville, Minnesota location recently completed a $5 million expansion and renovation. Upgrades in the service and repair shop include 14 new service bays, waste oil recovery stations and new tools including a bridge crane and a high-pressure screw air compressor. Two loading docks were also added and the location doubled the size of its storage area for parts inventory.

Since 2010, Mack dealers have invested more than $530 million in North America, including the addition of 22 new service facilities. As a result of these investments, Mack customers now have access to 45 percent greater service bay capacity, 77 percent more technicians, a 271 percent more master technicians and 26 percent greater overall service capacity.

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CAPTION: Dennis Slagle, president of Mack Trucks (left), and Jonathan Randall, senior vice president of sales for Mack Trucks North America (right), congratulate Robert (Bob) W. Nuss, president of Nuss Truck Group (center), for being honored as the 2017 American Truck Dealers (ATD) Truck Dealer of the Year. The award was presented during the 2017 ATD Convention & Expo in New Orleans.

NOTE TO EDITORS: This photo can be viewed and downloaded at www.mackmediabank.com. Log in with Username journalist and Password journalist. Click on News Release Images to view/download.

Dedicated to durability, reliability and meeting the needs of customers, Mack Trucks has provided purpose-built transportation solutions for more than a century. Today, Mack is one of North America’s largest producers of heavy-duty trucks, and Mack® trucks are sold and serviced through an extensive distribution network in more than 45 countries. Mack trucks, diesel engines and transmissions sold in North America are assembled in the United States. Mack manufacturing locations are certified to the internationally recognized ISO 9001 standard for quality, ISO 14001 standard for environmental management systems and OHSAS 18001 standard for health and safety management systems. Mack is also a proud sponsor of Share the Road, an American Trucking Associations’ public information campaign aimed at enhancing the safety of our nation's roadways.

Mack Trucks is part of the Volvo Group, one of the world’s leading manufacturers of trucks, buses, construction equipment and marine and industrial engines. The Group also provides complete solutions for financing and service. The Volvo Group, which employs about 100,000 people, has production facilities in 18 countries and sells its products in more than 190 markets. In 2015, the Volvo Group's sales amounted to about $37 billion. The Volvo Group is a publicly-held company headquartered in Gothenburg, Sweden. Volvo shares are listed on Nasdaq Stockholm.

For more information about Mack, visit our website at www.macktrucks.com

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